



**DISPLAY**  
CONCEPTS







## FM Display Concepts

**FM Display Concepts** is a design and build company for cafes, bakeries, bars, nightclubs, delis, cheese shops, patisseries, restaurants, and markets. When designing your food service and retail projects, you will get the advantage of our 20+ years of experience in bar design, café design, and as an ice cream equipment supplier.

The unique layout created for your shop will showcase your great tasting products in the most engaging way possible. The arrangement will take many factors into account thus reducing labor costs, improving your bottom line.

Look through our design styles and choose the ones that are right for your store from our [website](#).



# Our Process

## Building a Relationship that Earns your Trust

FM Display Concepts has completed projects all over the United States. Wherever you are, the beginning of the relationship starts with what works best for you. We can communicate via Email, Phone, Video Conference, or meet face to face to discuss the project parameters.

## Discerning What Matters Most To You

We work with you to establish **Project Parameters, Style, Scope**- including delivery and install. We will ask the necessary questions to help you bring your vision to life!

## Bringing Your Vision to Life

FM Display Concepts will discuss your vision, guiding you to our design styles to help make that vision a reality. We will also talk about your display needs from a functionality point of view. Whether that be high volume or jewelry style, we have the display to showcase your products in a unique enticing way. We will then draw your project in both 2D and 3D to bring your project to life.



## Building a Relationship that Earns Your Trust



Adam Mucci



Mike Flaherty

Partners Adam Mucci and Michael Flaherty bring decades of experience to you from different aspects of your project. Michael has a technical background having run a manufacturing electrical plant prior to getting into the foodservice industry. He handles installations and the service side of FM.

Adam Mucci has been in the foodservice industry since the age of fourteen. He has worked in both corporate and fine dining, as well as owned two different Italian markets before beginning in the design and build and equipment industry in 1998.

Both Adam and Mike compliment each other perfectly to cover all of the bases for your project from design to style to your final installation and service. Our experience can help you avoid the pitfalls of your build out and market your products to maximize your profits.

## We Proudly Represent Our Corporate Partners





## Getting to the Core of Your Priorities

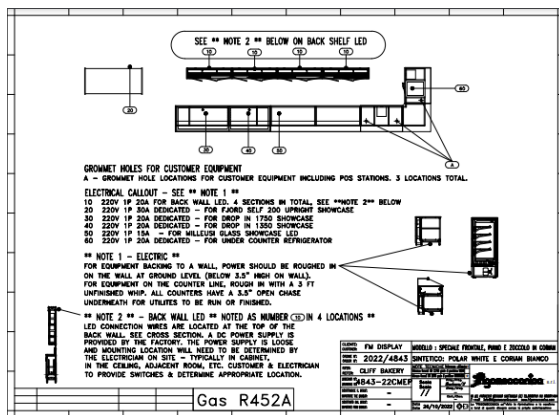
We are happy to work with you to help you find your look. Have a strict budget? We are experienced in optimizing resources without sacrificing visually. Prefer to start with aesthetics and then work out the economics? We will provide you a quote once you're ready to move forward. Should you opt to finance, we have relationships with leasing companies that readily work with businesses that have been open for at least two years.



After a very deliberate and detailed information verification process, you will approve the final rendering, finishes, and color choices. Once we receive a deposit, we place your order with Frigomeccanica's Italian headquarters. They then create a shop drawing of your project.



During the fabrication period, we review the project with your tradespeople. Then we generate an MEP drawing with all electrical and plumbing connections within our scope of the project.



## Discerning What Matters Most To You



We offer full color renderings so that we can bring your project to life and you can see it before it is built and get a sense of the space with your own style. Our goal is to collect all of the information you have given us and then take that and draw your project and meet all of your functional and aesthetic needs.



We take into account foot count for your employees and marketing all of your products to the customer. Also, we want to suit your style needs while building you a working space that is both functional, and well thought out for the employee.



While we understand the space sometimes dictates certain things, we can problem solve and design shops both large and small.

Let us Set you Apart!



## Installation

One of the things that distinguishes FMDC from other companies is that at least one of the partners, **Adam Mucci** and **Michael Flaherty**, make themselves available for every installation.

They bring their decades of experience to meet unexpected challenges that each project presents, with a direct line to our manufactures to answer any questions that arise.

Our experienced FMDC installation team installs your product, unless you prefer to install it yourself. Our team works with a proprietary pride to ensure your new store looks amazing.





## Some of Our Projects



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**LinkedIn:** [www.linkedin.com/in/fmdisplayconcepts](https://www.linkedin.com/in/fmdisplayconcepts)

**FaceBook:** <https://www.facebook.com/Fmdisplayconcepts>

**Instagram:** <https://www.instagram.com/fmdisplayconcepts/>

**Twitter:** [https://twitter.com/fm\\_display](https://twitter.com/fm_display)

**Pinterest:** <https://www.pinterest.com/fmdisplayconcepts/>



## What Our Clients Are Saying



"This was my second time working with FM Display. My first time was with my Franklin Square, NY location. The service and communication I received was better than any other company I had tried before. Three years later the cases and machinery were still working and looking as beautiful as day one and Adam and Mike kept lines of communication open with me following up and making sure everything was as expected. The display cases make a tremendous difference in your store and pastry presentation, I saw it first hand with my first location so I trusted them again with my second (much larger) location and AGAIN, they did not disappoint."

*Charles T., Lulu's Bakery*

"Nothing but great things to say about the whole organization. The product is great. I've had no problems. Everyone's accessible when I need them."

*Pete D., Pete's Meats*



"We own and operate Chesapeake Seafood & Prime Meats in St. Michaels, MD. Mike and Adam, owners of FM Display, have been awesome to work with. The showcases, of which we have 5 along with three uprights are beautifully designed and meet the high standards of our market."

*Linda Z., Chesapeake Seafood & Prime Meats*



## Gelato/Ice Cream & Pastry Equipment



We at FM Display Concepts pride ourselves on searching for the best most innovative and reliable ice cream and pastry equipment in the world. This is why we represent Valmar, Tecfrigo, and Hiber. Valmar makes the most specific and technologically advanced batch freezers in the world. Tecfrigo uses the most advanced production technologies and is ever expanding its products range, from vertical and horizontal displays to special equipment for large spaces. Hiber is the staple blast freezer in the world. We believe with this lineup of equipment we can help you hit a homerun with your equipment every time.

**hiber**  
THE FUTURE OF CHILLING








### Gelato Academy

FM Display Concepts offers our Gelato Making Academy at our working showroom in Wood-Ridge, New Jersey. It is a three-day, intensive course with small class sizes, taught by one of the most decorated gelato chefs in the world. Classes are scheduled only three times a year.





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